



# **BROWN BAG SEMINAR**

Time: 11:30AM – 1:00PM

Facilitators:

March 3- Archie, Don2x, Elizar  
March 17 – Dencio, S'Buboy, Philip  
April 7 – Alex, Nod2x, Ronald  
April 21 – Bernie, Bonnie, Kym  
May 5 – Donna, Ruel, Mitch  
May 19 – Grace, Jeff S., Erwin, Martin  
June 2 – Dennis G, KR, Jok2x  
June 16 – Fern, Ariel, Lhen  
July 7 – Emma, Rio, Jake  
July 21 – Lyn, Jeff D., Mike  
Aug 4 – Francis, Peejay, Alfred

**Note:** Assigned Facilitators will be in charge of all preparations including projector reservation.

*“Bring yourself, your ideas, and your lunch for an informal meeting of the minds!”*

## **TOPICS**

- \* Excellence
- \* Fun & Humor in the Workplace
- \* Hard work
- \* Humility
- \* Caring
- \* Best Practices
- \* Branding
- \* Business Leaders Profile
- \* Change Management
- \* Communication
- \* Corporate Culture
- \* Creativity / Innovation
- \* Customer Service
- \* Human Resources
- \* Motivation (High Energy)
- \* Productivity
- \* Quality
- \* Relationships (Interpersonal)
- \* Strategy
- \* Stress Management
- \* Work - Life Balance
- \* Work Environment

**Frequently Asked Questions (F.A.Q.)**  
**Brown Bag Seminar**  
**Central Marketing**

**Ano ang Brown Bag Seminar?**

Ang Brown Bag Seminar ay isang informal lunch meeting. It is called as such kasi people are enjoined to bring their own baon (which is traditionally contained in a brown bag) during the informal lunch meeting. Hence, it is called a brown bag seminar, a brown bag session, or a brown bag meeting.

**Eh ano ngayon?**

This year, Central Marketing will initiate the Brown Bag Seminar wherein everyone (including you) in Central Marketing is enjoined to participate.

**Kailan at Saan?**

The Brown Bag Seminar is scheduled to take place every 1<sup>st</sup> and 3<sup>rd</sup> Tuesday of the month, starting on March 3, 2009 at the Funnie Room during lunch period from 11:30AM to 1:00PM.

**Ano naman ang gagawin namin diyan?**

Initially, the plan was to invite someone to speak about a certain topic and our only role is to listen and learn from the lecture while we eat our lunch. However, we just realized that all of us have ideas hidden in our brains and are just waiting to be unleashed. The Brown Bag Seminar aims to unleash these hidden ideas!

**Paano?**

The Central Marketing will be divided into 11 teams composing of 3 members each. Each team will prepare a presentation and will act as facilitators on the assigned date.

**Ano naman ang i-ppresent namin?**

The title and the content of the presentation will be solely determined by your team, provided that your presentation revolves around your chosen topic. This will test your creative skills in planning and organizing your ideas. Dito natin mapapanindigan na taga-Marketing tayo... that is, creative, talented, artistic, and magaling!

**By presentation, you mean powerpoint presentation?**

Well, we are not going to box you in a powerpoint trap but that's the minimum requirement for your presentation. That is, you may prepare a video skit, a workshop or an interpretative dance all you want to spice up your presentation but there should at least be a powerpoint presentation.

**Ma-effort pala... What's in it for us anyway?**

We recognize that preparing a presentation is no easy task, esp. if it's a collaborative project among team members. Don't you worry! Aside from bonding with officemates during lunch, learning new things, experiencing the value of teamwork, etc., you may also get the following:

Best Presentation – P1,500  
Best Presenter – Certificate

Criteria for judging:

Quality of Presentation (25 points)

Is the powerpoint presentation creative and compelling?

Are images, photos, charts, graphs, or other visual media incorporated well?

Usefulness/Relevance of Content (25 points)

May use ba sa NCCC yung laman ng presentation?

May connection ba ito sa NCCC?

Teamwork (25 points)

Does the presentation communicate team effort?

Does the presentation indicate each team member's contribution to the presentation?

Delivery of presentation (25 points)

Is the presentation well organized?

Does it communicate ideas clearly?

Supporting materials (EXTRA points—up to 10 points)

In addition, deserving powerpoint presentations will be emailed to the NCCC network.

**Huh, teamwork? Is it even quantifiable?**

Well, not really but this needs to be put as a factor for judging so that there will be conscious effort among team members to really work as a team. What this criterion gauges is how well the presentation demonstrates the team's output as a result of their teamwork.

**What do you mean na facilitators kami?**

You will primarily be in charge of all the preparations for the brown bag seminar including the reservation and setup of projector.

**Wait lang, parang bitin yata ang isang oras...**

This will serve as a challenge to all of us. In real life anyway, we are faced with never-ending constraints like budget, personnel, and time. The Brown Bag Seminar is not an exception. Therefore, it is up to your team how you will organize your presentation such that naka-budget na yung oras.

**Wait lang, parang may gusto pa akong itanong pero nalimutan ko...**

If you have other questions, kindly contact Mike. =)

Well, that's it. Good luck to all!

**Approved by:**

**Althea D. Lucas (signed)**

Manager

Central Marketing